



North Carolina HD 74 Survey Results

- Q1** Do you approve or disapprove of President Joe Biden's job performance?
- Approve* 41%
 - Disapprove*..... 52%
 - Not sure* 8%
- Q2** The candidates for US Senate are Democrat Cheri Beasley and Republican Ted Budd. If the election was today, who would you vote for?
- Cheri Beasley* 43%
 - Ted Budd* 44%
 - Not sure* 13%
- Q3** If the election for State House of Representatives was held today, would you vote for the Democratic or the Republican candidate in your District?
- Democratic candidate* 43%
 - Republican candidate* 50%
 - Not sure* 7%
- Q4** Do you have a favorable or unfavorable opinion of Carla Catalan Day?
- Favorable*..... 24%
 - Unfavorable* 23%
 - Not sure* 53%
- Q5** Do you have a favorable or unfavorable opinion of Jeff Zenger?
- Favorable*..... 24%
 - Unfavorable* 23%
 - Not sure* 53%
- Q6** The candidates for State House of Representatives in your District are Democrat Carla Catalan Day and Republican Jeff Zenger. If the election was today, who would you vote for?
- Carla Catalan Day* 36%
 - Jeff Zenger*..... 43%
 - Not sure* 20%
- Q7** Would you say you're fully committed to your candidate choice, or is there a chance you might change your mind before Election Day?
- Fully committed to candidate choice* 87%
 - There's a chance I might change my mind before Election Day* 13%
- Q8** From the following list of choices, which issue is most important to you: jobs and the economy, inflation, health care, abortion access, voting rights, education, crime, gun violence, or something else?
- Jobs and the economy*..... 26%
 - Inflation* 30%
 - Health care* 7%
 - Abortion access* 10%
 - Voting rights*..... 11%
 - Education*..... 3%
 - Crime*..... 4%
 - Gun violence*..... 5%
 - Something else / Not sure*..... 5%





Q9 I'm going to give you some statements about the candidates for State House of Representatives in your District, and after each one, ask you if hearing that statement makes you more likely or less likely to vote for that candidate, or if it doesn't make a difference. Here's the first one: Carla Catalán Day has always fought for our freedom to choose whether and when to have a child. She will keep government out of the doctor's office and protect a woman's right to make private medical decisions for themselves. Does hearing this make you more likely or less likely to vote for Carla Catalán Day, or does it not make a difference?

- More likely*..... 45%
- Less likely* 26%
- It doesn't make a difference*..... 23%
- Not sure* 5%

Q10 Here's the next one: Jeff Zenger is an anti-choice politician who wants to deny us the right to make our own medical decisions. If he wins, he could cast the vote that ends abortion rights in North Carolina. Does hearing this make you more likely or less likely to vote for Jeff Zenger, or does it not make a difference?

- More likely*..... 27%
- Less likely* 48%
- It doesn't make a difference*..... 20%
- Not sure* 5%

Q11 Here's the next one: Carla Catalán Day fights for the working class. She is fighting for a North Carolina that works for everyone, no matter your background. Carla Catalán Day will stand up to greedy corporations and special interests so that every working family can have quality healthcare, great schools, and a living wage. Does hearing this make you more likely or less likely to vote for Carla Catalán Day, or does it not make a difference?

- More likely*..... 50%
- Less likely* 18%
- It doesn't make a difference*..... 27%
- Not sure* 5%

Q12 Here's the next one: Jeff Zenger can't be trusted to look out for working families. He's just a luxury developer working for his developer buddies. After accepting large campaign donations from them, Zenger's focus in Raleigh has been writing in loopholes for developers to get around stormwater rules and community oversight. Does hearing this make you more likely or less likely to vote for Jeff Zenger, or does it not make a difference?

- More likely*..... 14%
- Less likely* 50%
- It doesn't make a difference*..... 31%
- Not sure* 6%

Q13 Having heard all the information in this survey, let me ask you again: The candidates for State House of Representatives in your District are Democrat Carla Catalan Day and Republican Jeff Zenger. If the election was today, who would you vote for?

- Carla Catalan Day* 43%
- Jeff Zenger*..... 43%
- Not sure*..... 13%





Q14 In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

<i>Donald Trump</i>	46%
<i>Joe Biden</i>	44%
<i>Someone else / Did not vote</i>	10%

Q15 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q16 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

<i>Democrat</i>	34%
<i>Republican</i>	34%
<i>Independent</i>	32%

Q17 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	80%
<i>African-American</i>	13%
<i>Other</i>	7%

Q18 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i>	32%
<i>46 to 65</i>	42%
<i>Older than 65</i>	26%

Q19 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	22%
<i>Some college but did not finish</i>	24%
<i>2-year college degree</i>	11%
<i>4-year college degree</i>	26%
<i>Post-graduate degree</i>	17%

Q20 Mode

<i>Landline</i>	38%
<i>Text</i>	62%





	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Biden Approval				
Approve	41%	5%	81%	28%
Disapprove	52%	91%	10%	55%
Not sure	8%	4%	9%	17%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Beasley / Budd				
Cheri Beasley	43%	7%	87%	20%
Ted Budd	44%	83%	6%	31%
Not sure	13%	10%	7%	48%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Generic State HOR Ballot				
Democratic candidate	43%	5%	88%	20%
Republican candidate	50%	91%	5%	63%
Not sure	7%	4%	7%	18%





	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Day Favorability				
Favorable	24%	5%	47%	15%
Unfavorable	23%	41%	5%	20%
Not sure	53%	55%	49%	65%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Zenger Favorability				
Favorable	24%	41%	8%	16%
Unfavorable	23%	9%	41%	9%
Not sure	53%	50%	51%	75%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Day / Zenger				
Carla Catalan Day	36%	4%	75%	15%
Jeff Zenger	43%	83%	6%	29%
Not sure	20%	13%	20%	56%





	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day				
Fully committed to candidate choice	87%	88%	88%	75%
There's a chance I might change my mind before Election Day	13%	12%	12%	25%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Most Important Issue				
Jobs and the econo...	26%	36%	16%	21%
Inflation	30%	42%	11%	55%
Health care	7%	4%	11%	7%
Abortion access	10%	3%	19%	1%
Voting rights	11%	1%	23%	-
Education	3%	2%	3%	5%
Crime	4%	7%	1%	0%
Gun violence	5%	2%	7%	9%
Something else / Not sure	5%	4%	8%	1%





	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for				
More likely	45%	13%	79%	43%
Less likely	26%	46%	8%	18%
It doesn't make a difference	23%	34%	11%	26%
Not sure	5%	7%	2%	13%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for				
More likely	27%	50%	5%	15%
Less likely	48%	13%	86%	40%
It doesn't make a difference	20%	31%	7%	27%
Not sure	5%	6%	1%	18%





	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Day Will Fight for the Working Class More / Less Likely to Vote for				
More likely	50%	18%	82%	55%
Less likely	18%	33%	4%	14%
It doesn't make a difference	27%	43%	13%	13%
Not sure	5%	6%	1%	18%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for				
More likely	14%	25%	5%	7%
Less likely	50%	21%	79%	48%
It doesn't make a difference	31%	49%	14%	24%
Not sure	6%	5%	3%	21%

	Bas- e	2020 Vote		
		Donal- d Tru...	Joe Bid...	Someone els- e / Did not v...
Informed Day / Zenger				
Carla Catalan Day	43%	7%	84%	31%
Jeff Zenger	43%	83%	8%	17%
Not sure	13%	10%	8%	52%





	Bas- e	Gender	
		Wom...	Man
Biden Approval			
Approve	41%	46%	34%
Disapprove	52%	47%	57%
Not sure	8%	6%	9%

	Bas- e	Gender	
		Wom...	Man
Beasley / Budd			
Cheri Beasley	43%	50%	36%
Ted Budd	44%	36%	53%
Not sure	13%	14%	11%

	Bas- e	Gender	
		Wom...	Man
Generic State HOR Ballot			
Democratic candidate	43%	46%	39%
Republican candidate	50%	45%	56%
Not sure	7%	8%	5%



	Bas- e	Gender	
		Wom...	Man
Day Favorability			
Favorable	24%	29%	19%
Unfavorable	23%	17%	29%
Not sure	53%	54%	52%

	Bas- e	Gender	
		Wom...	Man
Zenger Favorability			
Favorable	24%	20%	28%
Unfavorable	23%	27%	19%
Not sure	53%	54%	53%

	Bas- e	Gender	
		Wom...	Man
Day / Zenger			
Carla Catalan Day	36%	41%	31%
Jeff Zenger	43%	38%	49%
Not sure	20%	20%	20%



	Bas- e	Gender	
		Wom...	Man
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day			
Fully committed to candidate choice	87%	87%	87%
There's a chance I might change my mind before Election Day	13%	13%	13%

Most Important Issue	Bas- e	Gender	
		Wom...	Man
Jobs and the econo...	26%	24%	27%
Inflation	30%	25%	35%
Health care	7%	8%	7%
Abortion access	10%	16%	2%
Voting rights	11%	10%	12%
Education	3%	3%	2%
Crime	4%	3%	4%
Gun violence	5%	4%	5%
Something else / Not sure	5%	6%	5%





	Bas- e	Gender	
		Wom...	Man
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for			
More likely	45%	52%	37%
Less likely	26%	22%	31%
It doesn't make a difference	23%	19%	27%
Not sure	5%	6%	4%

	Bas- e	Gender	
		Wom...	Man
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for			
More likely	27%	24%	29%
Less likely	48%	54%	41%
It doesn't make a difference	20%	16%	25%
Not sure	5%	6%	4%





	Bas- e	Gender	
		Wom...	Man
Day Will Fight for the Working Class More / Less Likely to Vote for			
More likely	50%	57%	44%
Less likely	18%	13%	24%
It doesn't make a difference	27%	26%	27%
Not sure	5%	5%	5%

	Bas- e	Gender	
		Wom...	Man
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for			
More likely	14%	10%	18%
Less likely	50%	58%	41%
It doesn't make a difference	31%	26%	35%
Not sure	6%	6%	5%

	Bas- e	Gender	
		Wom...	Man
Informed Day / Zenger			
Carla Catalan Day	43%	49%	37%
Jeff Zenger	43%	35%	52%
Not sure	13%	15%	11%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Biden Approval				
Approve	41%	77%	4%	40%
Disapprove	52%	12%	95%	49%
Not sure	8%	11%	1%	12%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Beasley / Budd				
Cheri Beasley	43%	79%	4%	47%
Ted Budd	44%	9%	83%	40%
Not sure	13%	12%	13%	13%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Generic State HOR Ballot				
Democratic candidate	43%	84%	3%	41%
Republican candidate	50%	14%	96%	42%
Not sure	7%	1%	2%	17%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Day Favorability				
Favorable	24%	44%	4%	24%
Unfavorable	23%	7%	38%	24%
Not sure	53%	49%	58%	52%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Zenger Favorability				
Favorable	24%	13%	37%	21%
Unfavorable	23%	37%	11%	20%
Not sure	53%	49%	52%	59%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Day / Zenger				
Carla Catalan Day	36%	71%	3%	35%
Jeff Zenger	43%	10%	87%	33%
Not sure	20%	19%	10%	32%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day				
Fully committed to candidate choice	87%	90%	87%	83%
There's a chance I might change my mind before Election Day	13%	10%	13%	17%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Most Important Issue				
Jobs and the econo...	26%	27%	34%	16%
Inflation	30%	10%	47%	33%
Health care	7%	9%	5%	8%
Abortion access	10%	17%	1%	12%
Voting rights	11%	19%	1%	12%
Education	3%	3%	3%	3%
Crime	4%	1%	7%	3%
Gun violence	5%	8%	0%	6%
Something else / Not sure	5%	7%	2%	7%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for				
More likely	45%	77%	11%	48%
Less likely	26%	9%	51%	19%
It doesn't make a difference	23%	11%	28%	30%
Not sure	5%	3%	10%	3%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for				
More likely	27%	10%	49%	21%
Less likely	48%	77%	16%	51%
It doesn't make a difference	20%	10%	28%	23%
Not sure	5%	3%	7%	5%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Day Will Fight for the Working Class More / Less Likely to Vote for				
More likely	50%	84%	17%	49%
Less likely	18%	2%	36%	17%
It doesn't make a difference	27%	11%	38%	31%
Not sure	5%	2%	10%	3%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for				
More likely	14%	10%	23%	9%
Less likely	50%	75%	23%	50%
It doesn't make a difference	31%	13%	45%	35%
Not sure	6%	2%	9%	6%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Informed Day / Zenger				
Carla Catalan Day	43%	80%	4%	46%
Jeff Zenger	43%	12%	84%	34%
Not sure	13%	8%	12%	20%





	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Biden Approval				
Approve	41%	36%	63%	49%
Disapprove	52%	59%	12%	42%
Not sure	8%	5%	25%	10%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Beasley / Budd				
Cheri Beasley	43%	39%	66%	52%
Ted Budd	44%	50%	15%	26%
Not sure	13%	11%	19%	22%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Generic State HOR Ballot				
Democratic candidate	43%	37%	82%	41%
Republican candidate	50%	57%	15%	43%
Not sure	7%	6%	3%	16%





	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Day Favorability				
Favorable	24%	21%	39%	35%
Unfavorable	23%	25%	6%	23%
Not sure	53%	54%	55%	42%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Zenger Favorability				
Favorable	24%	27%	9%	15%
Unfavorable	23%	22%	28%	28%
Not sure	53%	52%	63%	57%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Day / Zenger				
Carla Catalan Day	36%	32%	58%	41%
Jeff Zenger	43%	50%	15%	21%
Not sure	20%	18%	27%	38%





	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day				
Fully committed to candidate choice	87%	87%	82%	96%
There's a chance I might change my mind before Election Day	13%	13%	18%	4%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Most Important Issue				
Jobs and the econo...	26%	28%	16%	19%
Inflation	30%	30%	30%	25%
Health care	7%	7%	5%	11%
Abortion access	10%	9%	9%	19%
Voting rights	11%	9%	23%	11%
Education	3%	3%	3%	4%
Crime	4%	4%	1%	-
Gun violence	5%	4%	7%	6%
Something else / Not sure	5%	5%	6%	4%





	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for				
More likely	45%	41%	75%	42%
Less likely	26%	28%	20%	17%
It doesn't make a difference	23%	25%	6%	29%
Not sure	5%	6%	-	12%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for				
More likely	27%	30%	14%	20%
Less likely	48%	43%	78%	45%
It doesn't make a difference	20%	22%	8%	26%
Not sure	5%	5%	-	9%





	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Day Will Fight for the Working Class More / Less Likely to Vote for				
More likely	50%	45%	83%	49%
Less likely	18%	20%	6%	18%
It doesn't make a difference	27%	30%	10%	23%
Not sure	5%	5%	2%	10%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for				
More likely	14%	14%	15%	7%
Less likely	50%	47%	71%	42%
It doesn't make a difference	31%	34%	7%	37%
Not sure	6%	5%	7%	14%

	Bas- e	Race		
		Whit- e	African- Americ...	Othe- r
Informed Day / Zenger				
Carla Catalan Day	43%	38%	76%	47%
Jeff Zenger	43%	48%	24%	23%
Not sure	13%	14%	-	31%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Biden Approval				
Approve	41%	46%	37%	39%
Disapprove	52%	42%	55%	58%
Not sure	8%	12%	7%	3%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Beasley / Budd				
Cheri Beasley	43%	45%	45%	39%
Ted Budd	44%	37%	45%	51%
Not sure	13%	18%	10%	10%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Generic State HOR Ballot				
Democratic candidate	43%	50%	39%	40%
Republican candidate	50%	49%	47%	57%
Not sure	7%	1%	14%	2%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Day Favorability				
Favorable	24%	25%	30%	15%
Unfavorable	23%	21%	23%	24%
Not sure	53%	55%	47%	61%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Zenger Favorability				
Favorable	24%	23%	24%	24%
Unfavorable	23%	19%	28%	20%
Not sure	53%	58%	48%	57%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Day / Zenger				
Carla Catalan Day	36%	41%	35%	32%
Jeff Zenger	43%	43%	39%	50%
Not sure	20%	16%	25%	18%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day				
Fully committed to candidate choice	87%	84%	90%	86%
There's a chance I might change my mind before Election Day	13%	16%	10%	14%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Most Important Issue				
Jobs and the econo...	26%	26%	28%	22%
Inflation	30%	26%	33%	30%
Health care	7%	10%	5%	7%
Abortion access	10%	14%	8%	8%
Voting rights	11%	7%	13%	13%
Education	3%	2%	4%	2%
Crime	4%	3%	3%	6%
Gun violence	5%	6%	3%	5%
Something else / Not sure	5%	7%	3%	7%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for				
More likely	45%	53%	42%	40%
Less likely	26%	24%	27%	29%
It doesn't make a difference	23%	20%	27%	21%
Not sure	5%	3%	4%	10%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for				
More likely	27%	26%	24%	33%
Less likely	48%	53%	46%	45%
It doesn't make a difference	20%	19%	24%	15%
Not sure	5%	2%	6%	7%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Day Will Fight for the Working Class More / Less Likely to Vote for				
More likely	50%	58%	49%	44%
Less likely	18%	14%	19%	23%
It doesn't make a difference	27%	26%	29%	23%
Not sure	5%	2%	4%	10%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for				
More likely	14%	13%	14%	15%
Less likely	50%	52%	48%	49%
It doesn't make a difference	31%	29%	34%	27%
Not sure	6%	5%	3%	10%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Informed Day / Zenger				
Carla Catalan Day	43%	49%	43%	37%
Jeff Zenger	43%	37%	45%	48%
Not sure	13%	13%	13%	14%





	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Biden Approval						
Approve	41%	26%	38%	44%	44%	57%
Disapprove	52%	63%	52%	53%	49%	40%
Not sure	8%	10%	10%	3%	7%	4%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Beasley / Budd						
Cheri Beasley	43%	29%	43%	41%	46%	61%
Ted Budd	44%	50%	40%	49%	45%	36%
Not sure	13%	21%	17%	10%	9%	3%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Generic State HOR Ballot						
Democratic candidate	43%	34%	44%	36%	42%	59%
Republican candidate	50%	64%	48%	55%	49%	35%
Not sure	7%	2%	8%	9%	9%	6%





	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Day Favorability						
Favorable	24%	15%	23%	20%	23%	42%
Unfavorable	23%	15%	22%	27%	27%	26%
Not sure	53%	70%	55%	53%	50%	32%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Zenger Favorability						
Favorable	24%	23%	20%	22%	27%	27%
Unfavorable	23%	13%	27%	9%	27%	33%
Not sure	53%	64%	53%	69%	46%	39%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Day / Zenger						
Carla Catalan Day	36%	22%	32%	35%	42%	53%
Jeff Zenger	43%	52%	42%	39%	43%	36%
Not sure	20%	26%	25%	26%	15%	12%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day						
Fully committed to candidate choice	87%	82%	85%	96%	86%	93%
There's a chance I might change my mind before Election Day	13%	18%	15%	4%	14%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Most Important Issue						
Jobs and the economy	26%	39%	23%	18%	27%	17%
Inflation	30%	32%	41%	25%	26%	21%
Health care	7%	8%	3%	16%	5%	10%
Abortion access	10%	2%	6%	11%	15%	16%
Voting rights	11%	9%	7%	12%	10%	18%
Education	3%	1%	2%	6%	3%	4%
Crime	4%	1%	7%	5%	2%	3%
Gun violence	5%	1%	7%	1%	7%	5%
Something else / Not sure	5%	7%	4%	5%	5%	6%





	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for						
More likely	45%	36%	51%	43%	42%	56%
Less likely	26%	29%	28%	29%	26%	20%
It doesn't make a difference	23%	25%	17%	24%	26%	24%
Not sure	5%	11%	4%	4%	6%	0%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for						
More likely	27%	36%	27%	31%	21%	22%
Less likely	48%	36%	56%	41%	48%	59%
It doesn't make a difference	20%	16%	14%	26%	28%	19%
Not sure	5%	13%	3%	3%	4%	0%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Day Will Fight for the Working Class More / Less Likely to Vote for						
More likely	50%	49%	53%	46%	50%	51%
Less likely	18%	18%	19%	18%	21%	12%
It doesn't make a difference	27%	24%	24%	30%	25%	34%
Not sure	5%	9%	4%	6%	3%	3%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for						
More likely	14%	16%	14%	20%	14%	8%
Less likely	50%	48%	50%	43%	50%	56%
It doesn't make a difference	31%	30%	30%	31%	30%	34%
Not sure	6%	6%	7%	6%	6%	2%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Informed Day / Zenger						
Carla Catalan Day	43%	28%	45%	44%	44%	59%
Jeff Zenger	43%	57%	39%	44%	40%	36%
Not sure	13%	15%	16%	12%	16%	4%





	Bas- e	Mode	
		Landli...	Text
Biden Approval			
Approve	41%	42%	40%
Disapprove	52%	51%	52%
Not sure	8%	7%	8%

	Bas- e	Mode	
		Landli...	Text
Beasley / Budd			
Cheri Beasley	43%	36%	48%
Ted Budd	44%	45%	43%
Not sure	13%	19%	9%

	Bas- e	Mode	
		Landli...	Text
Generic State HOR Ballot			
Democratic candidate	43%	39%	45%
Republican candidate	50%	55%	48%
Not sure	7%	5%	7%





	Bas- e	Mode	
		Landli...	Text
Day Favorability			
Favorable	24%	17%	29%
Unfavorable	23%	16%	27%
Not sure	53%	68%	44%

	Bas- e	Mode	
		Landli...	Text
Zenger Favorability			
Favorable	24%	17%	28%
Unfavorable	23%	20%	25%
Not sure	53%	64%	47%

	Bas- e	Mode	
		Landli...	Text
Day / Zenger			
Carla Catalan Day	36%	32%	39%
Jeff Zenger	43%	44%	43%
Not sure	20%	24%	18%





	Bas- e	Mode	
		Landli...	Text
Fully Committed to Candidate Choice / Might Change My Mind Before Election Day			
Fully committed to candidate choice	87%	79%	92%
There's a chance I might change my mind before Election Day	13%	21%	8%

	Bas- e	Mode	
		Landli...	Text
Most Important Issue			
Jobs and the econo...	26%	31%	23%
Inflation	30%	25%	33%
Health care	7%	9%	6%
Abortion access	10%	10%	9%
Voting rights	11%	7%	13%
Education	3%	3%	3%
Crime	4%	4%	3%
Gun violence	5%	4%	5%
Something else / Not sure	5%	6%	5%





	Bas- e	Mode	
		Landli...	Text
Day Is Pro-Choice and Will Protect Reproductive Rights More / Less Likely to Vote for			
More likely	45%	40%	48%
Less likely	26%	33%	23%
It doesn't make a difference	23%	19%	25%
Not sure	5%	8%	4%

	Bas- e	Mode	
		Landli...	Text
Zenger Is Anti-Choice and Will Vote Against Reproductive Rights More / Less Likely to Vote for			
More likely	27%	34%	23%
Less likely	48%	43%	51%
It doesn't make a difference	20%	18%	21%
Not sure	5%	5%	5%





	Bas- e	Mode	
		Landli...	Text
Day Will Fight for the Working Class More / Less Likely to Vote for			
More likely	50%	49%	51%
Less likely	18%	18%	18%
It doesn't make a difference	27%	26%	27%
Not sure	5%	7%	4%

	Bas- e	Mode	
		Landli...	Text
Zenger Can't Be Trusted to Look Out for Working Families More / Less Likely to Vote for			
More likely	14%	21%	11%
Less likely	50%	49%	50%
It doesn't make a difference	31%	21%	35%
Not sure	6%	9%	4%

	Bas- e	Mode	
		Landli...	Text
Informed Day / Zenger			
Carla Catalan Day	43%	35%	48%
Jeff Zenger	43%	50%	39%
Not sure	13%	16%	12%

