

DATA FOR **PROGRESS**

From August 12 to 22, 2022, Data for Progress conducted a survey of 411 likely voters in North Carolina's 74th State House District using SMS, live caller, and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is ±5 percentage points.

NB: subgroups with a n-size less than 30 (<30) are not shown on these cross-tabs. We choose not to display N<30 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=411 unless otherwise specified.

[1] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Joe Biden

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	19	50	12	1	20	17	12	22	21	16	47	16	41	1	10
Somewhat favorable	22	44	25	2	23	22	32	18	16	31	26	22	45	1	23
Somewhat unfavorable	8	2	10	11	7	9	12	6	7	9	1	9	4	10	14
Very unfavorable	50	3	52	85	48	52	42	53	55	43	24	53	9	87	48
Haven't heard enough to say	1	1	2	1	2	0	2	1	1	1	2	1	1	1	5
FAVORABLE (TOTAL)	41	94	37	3	43	39	44	40	37	47	73	38	86	2	33
UNFAVORABLE (TOTAL)	58	5	62	96	55	61	54	59	62	52	25	62	13	97	62
FAVORABLE (NET)	-17	+89	-25	-93	-12	-22	-10	-19	-25	-5	+48	-24	+73	-95	-29
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[2] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Donald Trump

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	31	1	24	63	32	30	24	34	40	20	3	34	1	63	11
Somewhat favorable	14	4	12	23	10	18	18	12	15	13	8	14	2	22	16
Somewhat unfavorable	6	5	5	9	5	7	7	6	6	7	9	6	4	8	8
Very unfavorable	49	90	58	5	53	44	50	48	40	60	75	46	93	7	62
Haven't heard enough to say	1	0	1	1	1	0	1	1	0	1	3	0	0	1	2
FAVORABLE (TOTAL)	45	5	36	86	42	48	42	46	55	33	11	48	3	85	27
UNFAVORABLE (TOTAL)	55	95	63	14	58	51	57	54	46	67	84	52	97	15	70
FAVORABLE (NET)	-10	-90	-27	+72	-16	-3	-15	-8	+9	-34	-73	-4	-94	+70	-43
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[3] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Bernie Sanders

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	16	36	14	2	15	16	21	13	15	16	22	15	28	3	25
Somewhat favorable	31	50	43	4	38	24	30	32	26	38	54	28	59	8	28
Somewhat unfavorable	10	6	11	12	8	12	8	11	8	12	5	10	6	12	14
Very unfavorable	39	5	30	74	35	43	34	41	45	30	10	43	4	71	29
Haven't heard enough to say	5	4	3	8	4	6	8	3	5	4	9	3	3	6	4
FAVORABLE (TOTAL)	47	86	57	6	53	40	51	45	41	54	76	43	87	11	53
UNFAVORABLE (TOTAL)	49	11	41	86	43	55	42	52	53	42	15	53	10	83	43
FAVORABLE (NET)	-2	+75	+16	-80	+10	-15	+9	-7	-12	+12	+61	-10	+77	-72	+10
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[4] Do you have a favorable or unfavorable opinion of the following people or institutions?

— The Democratic Party

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	18	55	4	2	20	14	14	19	19	15	36	16	40	0	5
Somewhat favorable	23	37	33	2	24	22	30	20	15	33	26	23	44	2	35
Somewhat unfavorable	14	5	21	14	15	14	16	13	14	15	29	12	14	13	23
Very unfavorable	43	3	38	81	39	49	36	47	50	35	6	48	2	83	28
Haven't heard enough to say	2	0	4	1	2	1	4	1	2	2	3	1	0	2	9
FAVORABLE (TOTAL)	41	92	37	4	44	36	44	39	34	48	62	39	84	2	40
UNFAVORABLE (TOTAL)	57	8	59	95	54	63	52	60	64	50	35	60	16	96	51
FAVORABLE (NET)	-16	+84	-22	-91	-10	-27	-8	-21	-30	-2	+27	-21	+68	-94	-11
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[5] Do you have a favorable or unfavorable opinion of the following people or institutions?

— The Republican Party

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	23	2	8	55	24	21	14	27	28	15	5	26	2	45	0
Somewhat favorable	25	3	28	39	20	31	28	24	28	21	4	27	2	44	30
Somewhat unfavorable	15	13	29	1	14	15	19	13	11	20	21	14	21	5	40
Very unfavorable	35	79	33	3	40	30	34	36	30	43	62	32	74	4	23
Haven't heard enough to say	2	3	3	1	3	2	5	1	3	2	8	1	2	2	8
FAVORABLE (TOTAL)	48	5	36	94	44	52	42	51	56	36	9	53	4	89	30
UNFAVORABLE (TOTAL)	50	92	62	4	54	45	53	49	41	63	83	46	95	9	63
FAVORABLE (NET)	-2	-87	-26	+90	-10	+7	-11	+2	+15	-27	-74	+7	-91	+80	-33
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[6] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Labor unions

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	16	34	12	5	14	18	16	16	16	16	23	15	30	4	11
Somewhat favorable	29	41	33	14	27	31	28	29	24	35	20	31	44	15	29
Somewhat unfavorable	19	5	20	28	20	16	13	21	20	17	6	21	7	27	32
Very unfavorable	22	4	17	41	20	24	21	22	25	18	5	23	3	41	6
Haven't heard enough to say	15	16	18	11	19	10	22	12	15	15	46	10	16	12	21
FAVORABLE (TOTAL)	45	75	45	19	41	49	44	45	40	51	43	46	74	19	40
UNFAVORABLE (TOTAL)	41	9	37	69	40	40	34	43	45	35	11	44	10	68	38
FAVORABLE (NET)	+4	+66	+8	-50	+1	+9	+10	+2	-5	+16	+32	+2	+64	-49	+2
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[7] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Cheri Beasley

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	26	54	26	4	26	26	15	31	17	38	54	23	55	2	17
Somewhat favorable	15	20	15	11	18	12	17	14	14	16	11	16	22	10	9
Somewhat unfavorable	10	6	7	17	9	12	5	13	13	7	4	11	4	17	2
Very unfavorable	10	2	12	14	8	12	9	10	11	9	1	10	1	19	6
Haven't heard enough to say	39	18	40	54	39	39	54	32	46	30	29	39	17	52	67
FAVORABLE (TOTAL)	41	74	41	15	44	38	32	45	31	54	65	39	77	12	26
UNFAVORABLE (TOTAL)	20	8	19	31	17	24	14	23	24	16	5	21	5	36	8
FAVORABLE (NET)	+21	+66	+22	-16	+27	+14	+18	+22	+7	+38	+60	+18	+72	-24	+18
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[8] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Mark Robinson**

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	21	3	18	38	19	23	16	23	20	22	6	23	1	42	1
Somewhat favorable	7	5	8	7	7	7	6	7	6	8	5	7	3	9	12
Somewhat unfavorable	7	8	9	4	5	10	6	8	6	9	11	7	13	3	2
Very unfavorable	13	31	9	3	13	13	9	15	12	14	13	14	27	2	7
Haven't heard enough to say	53	53	56	49	57	47	64	47	56	48	65	50	56	44	78
FAVORABLE (TOTAL)	28	8	26	45	26	30	22	30	26	30	11	30	4	51	13
UNFAVORABLE (TOTAL)	20	39	18	7	18	23	15	23	18	23	24	21	40	5	9
FAVORABLE (NET)	+8	-31	+8	+38	+8	+7	+7	+7	+8	+7	-13	+9	-36	+46	+4
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[9] Do you have a favorable or unfavorable opinion of the following people or institutions?

— **Ted Budd**

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	20	3	17	36	17	22	17	21	22	17	2	22	1	40	0
Somewhat favorable	17	4	11	33	15	19	13	18	19	14	7	17	3	29	13
Somewhat unfavorable	9	7	12	7	9	9	11	8	6	13	7	9	8	9	16
Very unfavorable	32	63	34	5	32	32	19	38	25	40	52	30	66	4	24
Haven't heard enough to say	23	23	26	19	27	18	41	15	28	16	31	21	23	19	46
FAVORABLE (TOTAL)	37	7	28	69	32	41	30	39	41	31	9	39	4	69	13
UNFAVORABLE (TOTAL)	41	70	46	12	41	41	30	46	31	53	59	39	74	13	40
FAVORABLE (NET)	-4	-63	-18	+57	-9	0	0	-7	+10	-22	-50	0	-70	+56	-27
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[10] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Carla Catalán Day

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	9	18	10	1	11	7	7	10	5	14	26	7	21	0	0
Somewhat favorable	6	12	5	2	6	5	6	6	4	8	8	6	11	2	1
Somewhat unfavorable	3	4	2	5	4	3	4	3	4	2	4	3	2	5	2
Very unfavorable	6	3	8	6	5	7	8	5	8	4	6	6	2	9	10
Haven't heard enough to say	76	64	75	87	74	78	74	77	80	71	55	78	65	84	86
FAVORABLE (TOTAL)	15	30	15	3	17	12	13	16	9	22	34	13	32	2	1
UNFAVORABLE (TOTAL)	9	7	10	11	9	10	12	8	12	6	10	9	4	14	12
FAVORABLE (NET)	+6	+23	+5	-8	+8	+2	+1	+8	-3	+16	+24	+4	+28	-12	-11
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[11] Do you have a favorable or unfavorable opinion of the following people or institutions?

— Jeff Zenger

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	5	1	4	9	4	6	3	5	3	6	1	5	1	9	0
Somewhat favorable	12	6	10	19	9	15	16	10	15	8	10	12	5	19	3
Somewhat unfavorable	5	7	4	5	4	6	3	6	4	7	3	6	6	4	5
Very unfavorable	7	15	6	3	7	7	5	8	7	7	9	7	13	2	5
Haven't heard enough to say	71	72	77	64	76	66	73	70	71	72	78	70	75	66	87
FAVORABLE (TOTAL)	17	7	14	28	13	21	19	15	18	14	11	17	6	28	3
UNFAVORABLE (TOTAL)	12	22	10	8	11	13	8	14	11	14	12	13	19	6	10
FAVORABLE (NET)	+5	-15	+4	+20	+2	+8	+11	+1	+7	0	-1	+4	-13	+22	-7
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[12] Generally speaking, do you think that North Carolina is headed in the right direction or off on the wrong track?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Right direction	41	51	46	29	41	42	46	39	37	47	55	39	58	27	34
Wrong direction	51	42	41	67	52	49	42	54	52	49	33	54	37	66	37
Don't know	8	7	13	4	7	9	12	6	11	4	13	7	5	7	29
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[13] Of the choices listed below, what do you think is the most important issue facing **North Carolina** today?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Health care costs	4	5	4	2	4	3	4	4	3	5	3	4	6	2	6
Climate change	2	5	3	1	1	4	2	2	2	3	2	2	5	0	3
Economy	13	3	12	21	12	13	12	13	8	18	2	13	3	21	10
Affordable housing	6	11	5	3	7	4	10	4	7	5	21	4	10	2	5
Abortion access	6	13	3	2	6	6	7	5	6	6	1	6	12	1	2
Civil rights	2	3	3	0	0	3	2	2	2	2	7	1	4	0	0
Inflation/Rising gas prices	26	14	23	39	29	23	25	26	29	22	5	30	15	35	29
Home energy costs	0	0	0	1	0	1	1	0	1	0	0	0	0	0	0
Government spending	4	1	4	5	2	6	6	3	6	1	7	3	1	7	3
Crime/Public safety	5	2	4	8	5	5	2	6	6	3	1	5	2	9	0
Immigration	3	0	5	4	3	3	0	5	5	0	0	4	0	7	0
Education	7	8	9	2	7	6	11	5	3	12	6	7	9	3	18
Gun violence	6	13	3	5	8	5	4	7	7	6	7	6	11	2	10
The coronavirus pandemic	2	4	1	0	2	1	2	1	3	0	9	1	3	1	0
Voting rights	7	12	10	0	8	5	2	10	4	11	22	5	16	0	0
Other	7	6	8	5	3	11	9	6	8	5	6	6	4	8	9
None of these	1	0	2	2	1	1	2	1	2	1	0	2	0	2	5
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[14] How you answer this question will not affect your ability to qualify for this survey. There is no wrong answer.

In November 2022 there will be a **general election** for State House Representative and other offices. How likely are you to vote in this election?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Definitely will vote	81	84	79	81	75	88	64	88	76	87	79	81	85	83	52
Probably will vote	11	10	11	12	13	9	25	5	13	9	9	11	11	10	16
Fifty-fifty	8	7	10	7	13	3	11	7	11	4	12	7	4	7	31
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[15] If the 2022 **general election** for State House Representative was being held today, and these were the candidates, who would you vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Democrat Carla Catalán Day	42	94	42	2	46	39	43	42	34	54	84	37	100	0	0
Republican Jeff Zenger	47	2	40	90	41	55	40	51	54	39	6	52	0	100	0
Not sure	10	4	18	7	13	7	17	7	13	8	10	11	0	0	100
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[16] **Carla Catalan Day** is a mother and a public health advocate. She is running for NC House District 74 because North Carolina should work for working people and families instead of the wealthy few and their powerful lobbyists. Carla is a homegrown leader who graduated Meadowlark Middle School and West Forsyth High. She understands firsthand how families can struggle with rising costs and believes everyone deserves healthcare, a quality education, and an affordable home.

Knowing what you do now, do you have a favorable or unfavorable opinion of **Carla Catalán Day**?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	31	66	24	10	36	24	37	28	28	34	36	30	58	10	17
Somewhat favorable	25	18	31	25	24	26	20	28	23	28	17	27	25	25	34
Somewhat unfavorable	9	0	7	17	8	10	11	8	10	7	3	9	0	15	10
Very unfavorable	17	6	19	24	16	18	13	19	14	21	28	15	10	27	3
Haven't heard enough to say	18	10	19	24	15	22	20	17	25	9	16	18	7	24	37
FAVORABLE (TOTAL)	56	84	55	35	60	50	57	56	51	62	53	57	83	35	51
UNFAVORABLE (TOTAL)	26	6	26	41	24	28	24	27	24	28	31	24	10	42	13
FAVORABLE (NET)	+30	+78	+29	-6	+36	+22	+33	+29	+27	+34	+22	+33	+73	-7	+38
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[17] Representative **Jeff Zenger** knows our community. As a father, businessman, and Christian, he understands our values and has fought for them since he was sworn into office in 2021. Jeff Zenger is running for reelection in order to continue helping our businesses grow, defending the rights of the unborn, and protecting North Carolinians from government overreach.

Knowing what you do now, do you have a favorable or unfavorable opinion of **Jeff Zenger**?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very favorable	25	4	22	44	20	30	27	23	29	19	10	26	2	50	5
Somewhat favorable	27	9	27	41	27	26	18	31	26	28	14	29	13	38	31
Somewhat unfavorable	13	21	16	3	14	12	16	12	13	13	15	12	22	4	14
Very unfavorable	22	51	17	4	22	21	24	20	17	28	20	23	46	2	11
Haven't heard enough to say	14	14	18	9	17	10	15	14	15	13	41	10	16	6	39
FAVORABLE (TOTAL)	52	13	49	85	47	56	45	54	55	47	24	55	15	88	36
UNFAVORABLE (TOTAL)	35	72	33	7	36	33	40	32	30	41	35	35	68	6	25
FAVORABLE (NET)	+17	-59	+16	+78	+11	+23	+5	+22	+25	+6	-11	+20	-53	+82	+11
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[18] Knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Democrat Carla Catalán Day	47	95	51	3	53	39	50	45	37	59	88	42	99	2	38
Republican Jeff Zenger	49	3	40	95	42	57	44	51	57	38	7	54	1	97	19
Not sure	5	2	9	2	5	4	6	4	6	3	5	5	1	1	42
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[19] Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day fights for the working class. She is fighting for a North Carolina that works for everyone, no matter your background. Carla Catalán Day will stand up to greedy corporations and special interests so that every working family can have quality healthcare, great schools, and a living wage

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	31	66	25	10	39	22	32	31	27	36	68	27	60	6	28
Somewhat convincing	23	26	28	16	19	28	27	21	22	25	26	23	33	14	23
Only a little convincing	14	6	11	24	17	11	16	13	15	13	2	16	5	20	20
Not convincing at all	31	3	35	50	24	40	25	34	36	26	4	34	1	59	29
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[20] Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Now that the Supreme Court has overturned Roe vs. Wade, we need a representative like Carla Catalán Day who will fight for our freedoms in Raleigh. An outspoken advocate of a woman's right to choose, she will fight to protect our ability to make private medical decisions for ourselves

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	41	79	43	7	46	34	43	39	34	49	69	38	82	6	29
Somewhat convincing	15	15	13	16	15	15	17	13	15	14	22	13	14	12	28
Only a little convincing	10	3	7	19	13	7	11	10	10	11	7	11	2	16	17
Not convincing at all	35	2	37	57	26	44	29	37	41	26	1	38	1	66	25
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[21] Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day is committed to investing in our future. She knows that education is the key to our children's success and the long term strength of North Carolina. She will make sure that our schools are well-funded, well-equipped, and accessible to all of our students

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	33	69	27	10	38	26	35	31	28	38	69	28	64	7	22
Somewhat convincing	27	26	29	25	26	28	29	26	24	31	20	29	31	21	36
Only a little convincing	17	3	18	27	14	20	13	19	21	11	9	18	4	28	24
Not convincing at all	24	1	27	38	21	27	23	24	27	20	1	26	1	45	18
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[22] Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day knows how to keep our communities and children safe. Carla is married to a Winston-Salem Police Officer and they are both committed to fighting for a fairer and safer North Carolina for all residents. They wake up everyday and put in the work to prevent crime, combat gun violence, and create communities where our families can live free from these threats

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	30	65	24	10	37	22	32	30	27	35	71	25	60	7	16
Somewhat convincing	27	22	29	30	25	30	26	28	25	30	20	29	29	25	30
Only a little convincing	15	7	14	21	14	16	15	15	17	12	5	16	8	18	29
Not convincing at all	28	5	33	39	24	32	28	28	31	23	4	30	3	50	26
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[23] Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— As the wife of a Winston-Salem police officer and a mother, Carla Catalán Day knows that gun violence is on the rise, putting our community's safety at risk. That's why she supports common sense gun safety measures like mandatory background checks, raising the minimum age to purchase a gun, and red flag laws to keep guns out of the hands of people who pose a threat to others or themselves

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	36	72	30	12	44	25	35	36	31	41	75	30	67	9	30
Somewhat convincing	24	22	28	22	22	27	26	23	21	29	15	27	27	21	29
Only a little convincing	11	2	9	18	12	9	9	11	14	6	7	11	3	16	16
Not convincing at all	30	4	32	47	22	39	29	30	34	24	4	32	2	54	25
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[24] Knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Democrat Carla Catalán Day	48	97	52	6	55	41	54	46	40	60	87	44	100	4	41
Republican Jeff Zenger	47	1	39	91	39	56	41	50	54	38	7	51	0	96	12
Not sure	5	1	8	4	6	4	5	4	6	3	5	5	0	1	47
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[25] Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger can't be trusted to look out for working families. He's just a property developer working for other property developers. After accepting large campaign donations from them, Zenger's focus in Raleigh has been passing housing laws that allow developers to cut corners in meeting government regulations

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	28	59	23	9	35	19	29	28	26	30	60	24	53	7	21
Somewhat convincing	18	19	19	16	18	17	26	14	14	22	14	17	19	15	23
Only a little convincing	14	7	17	17	9	20	7	18	15	14	8	16	14	16	12
Not convincing at all	40	14	42	58	37	44	38	41	45	34	18	43	14	61	44
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[26] Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger doesn't share our values. He proudly hosts fundraisers with homophobes and right-wing extremists like Mark Robinson to fuel his political ambitions

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	30	63	25	9	35	24	30	30	29	31	60	26	59	7	18
Somewhat convincing	12	15	14	7	13	10	17	9	10	14	13	11	15	8	18
Only a little convincing	13	4	14	17	11	15	8	15	11	15	9	14	11	13	19
Not convincing at all	46	18	47	66	41	51	45	46	51	39	18	49	16	72	45
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[27] Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger is not on our side. He has voted to block thousands of residents in Forsyth County from accessing healthcare, loosen regulations on wealthy developers, and remove protections on workers' right to organize. Our freedoms are in danger in Jeff Zenger's hands

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	30	60	27	9	36	23	31	29	30	30	65	25	57	7	24
Somewhat convincing	15	17	17	12	17	13	21	13	11	21	8	16	17	12	22
Only a little convincing	13	8	14	15	12	13	9	14	11	15	5	14	11	14	17
Not convincing at all	42	15	42	64	35	51	39	43	48	35	22	45	14	67	38
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[28] Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger is an outspoken, anti-choice politician. He actively works to strip women of their freedom to make their own reproductive decisions. Now that Roe v. Wade has been overturned, Zenger will work with Raleigh Republicans to ban abortion access across the entire state

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	33	65	32	7	40	24	35	31	28	38	66	28	65	6	26
Somewhat convincing	16	17	11	21	18	14	16	16	17	16	11	16	11	21	13
Only a little convincing	8	1	11	11	11	5	6	9	9	7	5	9	2	10	25
Not convincing at all	43	17	46	60	32	57	42	43	46	39	18	47	22	63	36
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[29] Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger is a big-city millionaire from out of state who doesn't know what it's like to make ends meet in North Carolina and doesn't respect the needs of our local communities

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Very convincing	25	55	19	7	31	17	26	24	25	25	56	20	47	7	16
Somewhat convincing	18	20	20	13	17	19	24	15	16	20	18	17	23	13	20
Only a little convincing	11	6	12	15	13	9	8	13	12	10	5	13	6	14	23
Not convincing at all	46	19	49	65	39	54	42	48	46	46	21	50	23	67	42
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39

[30] Finally, knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

Response	Topline	Democrat	Independent / Third party	Republican	Female	Male	Under 45	45+	No College	College	Black or African American	White	Initially Day	Initially Zenger	Initially Undecided
Democrat Carla Catalán Day	49	97	54	6	56	41	53	47	40	60	90	44	100	4	46
Republican Jeff Zenger	46	1	38	88	38	55	38	49	53	37	5	50	0	93	10
Not sure	5	1	8	6	6	4	8	4	7	4	5	6	0	2	44
Weighted N	411	113	154	143	224	187	131	280	229	182	51	337	174	194	39