

# DATA FOR **PROGRESS**

From August 12 to 22, 2022, Data for Progress conducted a survey of 411 likely voters in North Carolina's 74th State House District using SMS, live caller, and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and voting history. The survey was conducted in English. The margin of error is  $\pm 5$  percentage points.

N=411 unless otherwise specified. Some values may not add up to 100 due to rounding.

		D	I	R	
<b>[1]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?  <b>— Joe Biden</b>	Very favorable . . . . .	19%	50%	12%	1%
	Somewhat favorable . . . . .	22	44	25	2
	Somewhat unfavorable . . . . .	8	2	10	11
	Very unfavorable . . . . .	50	3	52	85
	Haven't heard enough to say . . . . .	1	1	2	1
	FAVORABLE (TOTAL) . . . . .	41%	94%	37%	3%
	UNFAVORABLE (TOTAL) . . . . .	58	5	62	96
	FAVORABLE (NET) . . . . .	<b>-17</b>	+89	-25	-93
<b>[2]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?  <b>— Donald Trump</b>	Very favorable . . . . .	31%	1%	24%	63%
	Somewhat favorable . . . . .	14	4	12	23
	Somewhat unfavorable . . . . .	6	5	5	9
	Very unfavorable . . . . .	49	90	58	5
	Haven't heard enough to say . . . . .	1	0	1	1
	FAVORABLE (TOTAL) . . . . .	45%	5%	36%	86%
	UNFAVORABLE (TOTAL) . . . . .	55	95	63	14
	FAVORABLE (NET) . . . . .	<b>-10</b>	-90	-27	+72
<b>[3]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?  <b>— Bernie Sanders</b>	Very favorable . . . . .	16%	36%	14%	2%
	Somewhat favorable . . . . .	31	50	43	4
	Somewhat unfavorable . . . . .	10	6	11	12
	Very unfavorable . . . . .	39	5	30	74
	Haven't heard enough to say . . . . .	5	4	3	8
	FAVORABLE (TOTAL) . . . . .	47%	86%	57%	6%
	UNFAVORABLE (TOTAL) . . . . .	49	11	41	86
	FAVORABLE (NET) . . . . .	<b>-2</b>	+75	+16	-80

		D	I	R
<b>[4]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?				
<b>— The Democratic Party</b>				
Very favorable .....	18%	55%	4%	2%
Somewhat favorable .....	23	37	33	2
Somewhat unfavorable .....	14	5	21	14
Very unfavorable .....	43	3	38	81
Haven't heard enough to say .....	2	0	4	1
<b>FAVORABLE (TOTAL) .....</b>	<b>41%</b>	<b>92%</b>	<b>37%</b>	<b>4%</b>
<b>UNFAVORABLE (TOTAL) .....</b>	<b>57</b>	<b>8</b>	<b>59</b>	<b>95</b>
<b>FAVORABLE (NET) .....</b>	<b>-16</b>	<b>+84</b>	<b>-22</b>	<b>-91</b>

		D	I	R
<b>[5]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?				
<b>— The Republican Party</b>				
Very favorable .....	23%	2%	8%	55%
Somewhat favorable .....	25	3	28	39
Somewhat unfavorable .....	15	13	29	1
Very unfavorable .....	35	79	33	3
Haven't heard enough to say .....	2	3	3	1
<b>FAVORABLE (TOTAL) .....</b>	<b>48%</b>	<b>5%</b>	<b>36%</b>	<b>94%</b>
<b>UNFAVORABLE (TOTAL) .....</b>	<b>50</b>	<b>92</b>	<b>62</b>	<b>4</b>
<b>FAVORABLE (NET) .....</b>	<b>-2</b>	<b>-87</b>	<b>-26</b>	<b>+90</b>

		D	I	R
<b>[6]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?				
<b>— Labor unions</b>				
Very favorable .....	16%	34%	12%	5%
Somewhat favorable .....	29	41	33	14
Somewhat unfavorable .....	19	5	20	28
Very unfavorable .....	22	4	17	41
Haven't heard enough to say .....	15	16	18	11
<b>FAVORABLE (TOTAL) .....</b>	<b>45%</b>	<b>75%</b>	<b>45%</b>	<b>19%</b>
<b>UNFAVORABLE (TOTAL) .....</b>	<b>41</b>	<b>9</b>	<b>37</b>	<b>69</b>
<b>FAVORABLE (NET) .....</b>	<b>+4</b>	<b>+66</b>	<b>+8</b>	<b>-50</b>

		D	I	R
<b>[7]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?				
<b>— Cheri Beasley</b>				
Very favorable .....	26%	54%	26%	4%
Somewhat favorable .....	15	20	15	11
Somewhat unfavorable .....	10	6	7	17
Very unfavorable .....	10	2	12	14
Haven't heard enough to say .....	39	18	40	54
<b>FAVORABLE (TOTAL) .....</b>	<b>41%</b>	<b>74%</b>	<b>41%</b>	<b>15%</b>
<b>UNFAVORABLE (TOTAL) .....</b>	<b>20</b>	<b>8</b>	<b>19</b>	<b>31</b>
<b>FAVORABLE (NET) .....</b>	<b>+21</b>	<b>+66</b>	<b>+22</b>	<b>-16</b>

		D	I	R	
<b>[8]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?					
— <b>Mark Robinson</b>					
	Very favorable . . . . .	21%	3%	18%	38%
	Somewhat favorable . . . . .	7	5	8	7
	Somewhat unfavorable . . . . .	7	8	9	4
	Very unfavorable . . . . .	13	31	9	3
	Haven't heard enough to say . . . . .	53	53	56	49
	FAVORABLE (TOTAL) . . . . .	28%	8%	26%	45%
	UNFAVORABLE (TOTAL) . . . . .	20	39	18	7
	FAVORABLE (NET) . . . . .	<b>+8</b>	-31	+8	+38

		D	I	R	
<b>[9]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?					
— <b>Ted Budd</b>					
	Very favorable . . . . .	20%	3%	17%	36%
	Somewhat favorable . . . . .	17	4	11	33
	Somewhat unfavorable . . . . .	9	7	12	7
	Very unfavorable . . . . .	32	63	34	5
	Haven't heard enough to say . . . . .	23	23	26	19
	FAVORABLE (TOTAL) . . . . .	37%	7%	28%	69%
	UNFAVORABLE (TOTAL) . . . . .	41	70	46	12
	FAVORABLE (NET) . . . . .	<b>-4</b>	-63	-18	+57

		D	I	R	
<b>[10]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?					
— <b>Carla Catalán Day</b>					
	Very favorable . . . . .	9%	18%	10%	1%
	Somewhat favorable . . . . .	6	12	5	2
	Somewhat unfavorable . . . . .	3	4	2	5
	Very unfavorable . . . . .	6	3	8	6
	Haven't heard enough to say . . . . .	76	64	75	87
	FAVORABLE (TOTAL) . . . . .	15%	30%	15%	3%
	UNFAVORABLE (TOTAL) . . . . .	9	7	10	11
	FAVORABLE (NET) . . . . .	<b>+6</b>	+23	+5	-8

		D	I	R	
<b>[11]</b> Do you have a favorable or unfavorable opinion of the following people or institutions?					
— <b>Jeff Zenger</b>					
	Very favorable . . . . .	5%	1%	4%	9%
	Somewhat favorable . . . . .	12	6	10	19
	Somewhat unfavorable . . . . .	5	7	4	5
	Very unfavorable . . . . .	7	15	6	3
	Haven't heard enough to say . . . . .	71	72	77	64
	FAVORABLE (TOTAL) . . . . .	17%	7%	14%	28%
	UNFAVORABLE (TOTAL) . . . . .	12	22	10	8
	FAVORABLE (NET) . . . . .	<b>+5</b>	-15	+4	+20

		D	I	R	
<b>[12]</b> Generally speaking, do you think that North Carolina is headed in the right direction or off on the wrong track?	Right direction . . . . .	41%	51%	46%	29%
	Wrong direction . . . . .	51	42	41	67
	Don't know . . . . .	8	7	13	4

		D	I	R	
<b>[13]</b> Of the choices listed below, what do you think is the most important issue facing <b>North Carolina</b> today?	Health care costs . . . . .	4%	5%	4%	2%
	Climate change . . . . .	2	5	3	1
	Economy . . . . .	13	3	12	21
	Affordable housing . . . . .	6	11	5	3
	Abortion access . . . . .	6	13	3	2
	Civil rights . . . . .	2	3	3	0
	Inflation/Rising gas prices . . . . .	26	14	23	39
	Home energy costs . . . . .	0	0	0	1
	Government spending . . . . .	4	1	4	5
	Crime/Public safety . . . . .	5	2	4	8
	Immigration . . . . .	3	0	5	4
	Education . . . . .	7	8	9	2
	Gun violence . . . . .	6	13	3	5
	The coronavirus pandemic . . . . .	2	4	1	0
	Voting rights . . . . .	7	12	10	0
	Other . . . . .	7	6	8	5
	None of these . . . . .	1	0	2	2

		D	I	R	
<b>[14]</b> How you answer this question will not affect your ability to qualify for this survey. There is no wrong answer.	Definitely will vote . . . . .	81%	84%	79%	81%
	Probably will vote . . . . .	11	10	11	12
	Fifty-fifty . . . . .	8	7	10	7

In November 2022 there will be a **general election** for State House Representative and other offices. How likely are you to vote in this election?

		D	I	R	
<b>[15]</b> If the 2022 <b>general election</b> for State House Representative was being held today, and these were the candidates, who would you vote for?	Democrat Carla Catalán Day . . . . .	42%	94%	42%	2%
	Republican Jeff Zenger . . . . .	47	2	40	90
	Not sure . . . . .	10	4	18	7

**[16] Carla Catalan Day** is a mother and a public health advocate. She is running for NC House District 74 because North Carolina should work for working people and families instead of the wealthy few and their powerful lobbyists. Carla is a homegrown leader who graduated Meadowlark Middle School and West Forsyth High. She understands firsthand how families can struggle with rising costs and believes everyone deserves healthcare, a quality education, and an affordable home.

Knowing what you do now, do you have a favorable or unfavorable opinion of **Carla Catalán Day**?

		D	I	R
Very favorable	31%	66%	24%	10%
Somewhat favorable	25	18	31	25
Somewhat unfavorable	9	0	7	17
Very unfavorable	17	6	19	24
Haven't heard enough to say	18	10	19	24
<b>FAVORABLE (TOTAL)</b>	<b>56%</b>	<b>84%</b>	<b>55%</b>	<b>35%</b>
<b>UNFAVORABLE (TOTAL)</b>	<b>26</b>	<b>6</b>	<b>26</b>	<b>41</b>
<b>FAVORABLE (NET)</b>	<b>+30</b>	<b>+78</b>	<b>+29</b>	<b>-6</b>

**[17] Representative Jeff Zenger** knows our community. As a father, businessman, and Christian, he understands our values and has fought for them since he was sworn into office in 2021. Jeff Zenger is running for reelection in order to continue helping our businesses grow, defending the rights of the unborn, and protecting North Carolinians from government overreach.

Knowing what you do now, do you have a favorable or unfavorable opinion of **Jeff Zenger**?

		D	I	R
Very favorable	25%	4%	22%	44%
Somewhat favorable	27	9	27	41
Somewhat unfavorable	13	21	16	3
Very unfavorable	22	51	17	4
Haven't heard enough to say	14	14	18	9
<b>FAVORABLE (TOTAL)</b>	<b>52%</b>	<b>13%</b>	<b>49%</b>	<b>85%</b>
<b>UNFAVORABLE (TOTAL)</b>	<b>35</b>	<b>72</b>	<b>33</b>	<b>7</b>
<b>FAVORABLE (NET)</b>	<b>+17</b>	<b>-59</b>	<b>+16</b>	<b>+78</b>

**[18]** Knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

		D	I	R
Democrat Carla Catalán Day	<b>47%</b>	95%	51%	3%
Republican Jeff Zenger	<b>49</b>	3	40	95
Not sure	<b>5</b>	2	9	2

**[19]** Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day fights for the working class. She is fighting for a North Carolina that works for everyone, no matter your background. Carla Catalán Day will stand up to greedy corporations and special interests so that every working family can have quality healthcare, great schools, and a living wage

		D	I	R
Very convincing	<b>31%</b>	66%	25%	10%
Somewhat convincing	<b>23</b>	26	28	16
Only a little convincing	<b>14</b>	6	11	24
Not convincing at all	<b>31</b>	3	35	50

**[20]** Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Now that the Supreme Court has overturned Roe vs. Wade, we need a representative like Carla Catalán Day who will fight for our freedoms in Raleigh. An outspoken advocate of a woman's right to choose, she will fight to protect our ability to make private medical decisions for ourselves

		D	I	R
Very convincing	41%	79%	43%	7%
Somewhat convincing	15	15	13	16
Only a little convincing	10	3	7	19
Not convincing at all	35	2	37	57

**[21]** Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day is committed to investing in our future. She knows that education is the key to our children's success and the long term strength of North Carolina. She will make sure that our schools are well-funded, well-equipped, and accessible to all of our students

		D	I	R
Very convincing	33%	69%	27%	10%
Somewhat convincing	27	26	29	25
Only a little convincing	17	3	18	27
Not convincing at all	24	1	27	38

**[22]** Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— Carla Catalán Day knows how to keep our communities and children safe. Carla is married to a Winston-Salem Police Officer and they are both committed to fighting for a fairer and safer North Carolina for all residents. They wake up everyday and put in the work to prevent crime, combat gun violence, and create communities where our families can live free from these threats

		D	I	R
Very convincing	30%	65%	24%	10%
Somewhat convincing	27	22	29	30
Only a little convincing	15	7	14	21
Not convincing at all	28	5	33	39

**[23]** Below is a list of features that **supporters** of Carla Catalán Day say are reasons they would vote for her. For each one, please say how convincing or not convincing that statement is as a reason to vote **for** Carla Catalán Day. Each survey will be shown statements for one candidate.

— As the wife of a Winston-Salem police officer and a mother, Carla Catalán Day knows that gun violence is on the rise, putting our community's safety at risk. That's why she supports common sense gun safety measures like mandatory background checks, raising the minimum age to purchase a gun, and red flag laws to keep guns out of the hands of people who pose a threat to others or themselves

		D	I	R
Very convincing	36%	72%	30%	12%
Somewhat convincing	24	22	28	22
Only a little convincing	11	2	9	18
Not convincing at all	30	4	32	47

**[24]** Knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

	D	I	R
Democrat Carla Catalán Day . . . . . <b>48%</b>	97%	52%	6%
Republican Jeff Zenger . . . . . <b>47</b>	1	39	91
Not sure . . . . . <b>5</b>	1	8	4

**[25]** Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

	D	I	R
Very convincing . . . . . <b>28%</b>	59%	23%	9%
Somewhat convincing . . . . . <b>18</b>	19	19	16
Only a little convincing . . . . . <b>14</b>	7	17	17
Not convincing at all . . . . . <b>40</b>	14	42	58

— Jeff Zenger can't be trusted to look out for working families. He's just a property developer working for other property developers. After accepting large campaign donations from them, Zenger's focus in Raleigh has been passing housing laws that allow developers to cut corners in meeting government regulations

**[26]** Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

	D	I	R
Very convincing . . . . . <b>30%</b>	63%	25%	9%
Somewhat convincing . . . . . <b>12</b>	15	14	7
Only a little convincing . . . . . <b>13</b>	4	14	17
Not convincing at all . . . . . <b>46</b>	18	47	66

— Jeff Zenger doesn't share our values. He proudly hosts fundraisers with homophobes and right-wing extremists like Mark Robinson to fuel his political ambitions

**[27]** Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

	D	I	R
Very convincing . . . . . <b>30%</b>	60%	27%	9%
Somewhat convincing . . . . . <b>15</b>	17	17	12
Only a little convincing . . . . . <b>13</b>	8	14	15
Not convincing at all . . . . . <b>42</b>	15	42	64

— Jeff Zenger is not on our side. He has voted to block thousands of residents in Forsyth County from accessing healthcare, loosen regulations on wealthy developers, and remove protections on workers' right to organize. Our freedoms are in danger in Jeff Zenger's hands

**[28]** Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

	D	I	R
Very convincing . . . . . <b>33%</b>	65%	32%	7%
Somewhat convincing . . . . . <b>16</b>	17	11	21
Only a little convincing . . . . . <b>8</b>	1	11	11
Not convincing at all . . . . . <b>43</b>	17	46	60

— Jeff Zenger is an outspoken, anti-choice politician. He actively works to strip women of their freedom to make their own reproductive decisions. Now that Roe v. Wade has been overturned, Zenger will work with Raleigh Republicans to ban abortion access across the entire state

**[29]** Below is a list of features that **opponents** of Jeff Zenger say are reasons they would vote against him. For each one, please say how convincing or not convincing that statement is as a reason to vote **against** Jeff Zenger. Each survey will be shown statements for one candidate.

— Jeff Zenger is a big-city millionaire from out of state who doesn't know what it's like to make ends meet in North Carolina and doesn't respect the needs of our local communities

		D	I	R
Very convincing . . . . .	<b>25%</b>	55%	19%	7%
Somewhat convincing . . . . .	<b>18</b>	20	20	13
Only a little convincing . . . . .	<b>11</b>	6	12	15
Not convincing at all . . . . .	<b>46</b>	19	49	65

**[30]** Finally, knowing what you do now, if the 2022 general election for State House Representative was being held today, and these were the candidates, who would you vote for?

		D	I	R
Democrat Carla Catalán Day . . . . .	<b>49%</b>	97%	54%	6%
Republican Jeff Zenger . . . . .	<b>46</b>	1	38	88
Not sure . . . . .	<b>5</b>	1	8	6